A METHOD AND SYSTEM FOR CUSTOMIZABLE CLIENT AWARE CONTENT SELECTION AND RENDERING IN A PORTAL SERVER

ABSTRACT OF THE DISCLOSURE

A method and system for customizable client aware content aggregation and rendering in a portal server. The method includes step of servicing a request for content using at least one of a plurality of channels. To service the request, a first file path is accessed. The first file path points to generic non-customized information for a client device. A second of file path is accessed to service the request, wherein the second file path points to customized information, and wherein the second file path is accessed subsequent to the first file path. Aggregated content from a plurality channels is processed using a rendering engine, wherein the rendering engine is configured to output the aggregated content in a markup language tailored for the client device. The aggregated content is subsequently output in the second markup language to the client device.

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